

5 Day Funnel Sprint Roadmap

Day 1: Funnel Mindset & Create Accounts

What you will achieve:

- Understand Websites vs Funnels
- Get Introduced To GrooveFunnels

Your homework

- Create Your Groove Account
 - <http://traffichike.com/groove-lifetime>
- Import Your Website & Funnel
 - <https://traffichike.com/5dfs-template>

Day 2: Upload Website & Funnel Templates

What you will achieve

- Navigate and Edit Your New Website & Funnel
- Bonus - Privacy Policy & Term & Conditions

Your Homework

- Play around and edit:
 - Landing Page
 - Thank You Page
 - Privacy Policy & Terms and Conditions
 - <https://app.freeprivacypolicy.com/>

Day 3: Setup Additional Tools

What you will achieve

- Zapier (<https://zapier.com>)
- Canva (<https://canva.com>)
- Google Drive (<https://mail.google.com>)
- First Lead Generation Test

Your Homework

- Create Your Accounts
- Link Zapier to Groove
- Create Pop-up
- Test Optin

Day 4: Offer, Styling & Design

What you will achieve

- Decide on Your Offer & Delivery of Offer
- Design vs Offer
- PLR (10 Free Credits <https://traffichike.com/plr>)

Your Homework

- Finalize Your Web/Funnel Design - Align With Offer
- Finalize Your Delivery Method (Download / Email / On Demand Video etc)
- Link Landing Page PP & T&C text To Pages

Day 5: Finalise Lead Gen Funnel & Testing

What you will achieve

- Final Optin Pop-up
- Push Leads To Google Doc (via Zapier)

Your Homework

- Create Final Pop-up
- Test Your Optin
- Create Lead Zap (Groove to Google Doc)
- Test With New Email

Day 6: Your Own Custom Domain - Bonus Training

What you will achieve

- Add Your New Website & Funnel To You OWN Domain

Your Homework

- Buy Domain
 - <https://namecheap.com>
 - <https://registerdomain.co.za>
- Create Cloudflare Account (<https://cloudflare.com>)
- Redirect Your Domain to Cloudflare
- Point Your Domain to Groove
- Publish on Your New Domain

<https://5dayfunnelsprint.com>